

**HI H.O.P.E.S. Initiative/EPIC 'Ohana, Inc.
HI H.O.P.E.S. Match
Entrepreneurship Questions for Asset Purchase Request**

Please answer the following questions to give us a better understanding of your business plan.

1. What is your product or service and why did you choose it?
2. Who is your target market (the type of person who is most likely to buy your product or service)?
3. How do you plan to market and promote your product/business?
4. For the next couple of months, about how many hours per week do you anticipate spending to maintain and grow your product/business?
5. How much money do you plan on making per month from this product/business?
6. How will each of the items you plan to purchase with your match directly help your business?
7. Is there any type of training that EPIC can connect you with that will improve your chances of being successful in this business venture?